

The Fab 5 Foundation, Inc.
& DreamHouse Make a Difference Foundation
Present



The F.A.B.

FOLLOW YOUR DREAMS AND BELIEVE YOU CAN DO IT

YOUTH CONFERENCE & EXPO
SPONSORSHIP GUIDE

APRIL 23, 2022



"WE DELIGHT IN THE BEAUTY OF THE BUTTERFLY, BUT RARELY ADMIT THE
CHANGES IT HAS GONE THROUGH TO ACHIEVE THAT BEAUTY."-MAYA ANGELOU



Dear Potential Sponsor,

We have some exciting news! The Fab 5 Foundation, Inc. and the DreamHouse Make A Difference Foundation are honored to invite you to become a sponsor of The F.A.B. Youth Conference & Expo. The conference is a hybrid event scheduled to take place on April 23, 2022 at Atlanta Metropolitan State College, located in Atlanta, GA.

The primary purpose of The F.A.B. Youth Conference & Expo is to empower, develop, and motivate young women and girls by providing resources, education, and opportunities that maximize their potential for success. Topics to be covered include, but are not limited to:

- Transitioning into adulthood
- Pursuing passion and purpose
- Maintaining healthy relationships
- Mental health and self-care
- Leading in male-dominated industries

The event will kick off with The Fab 5 Foundation's 4th Annual Vision Board Party, to take place prior to conference panel discussions. The expo will consist of vendors whose products and services will serve as resource stations for event attendees. There will also be a scholarship giveaway component of the conference, of which five (5) deserving high school seniors and college freshmen will each receive \$3,000 toward their tuition at an accredited college or university. Over 200 scholarship applications have been received. Winners will be announced prior to the conference to give award recipients the opportunity to attend the conference and receive recognition in person.

To ensure the success of The F.A.B. Youth Conference & Expo, we are currently seeking monetary and in-kind donations. Proceeds will offset expenses, allowing us to make this a free event for all attendees and therefore, expanding our reach to those youth and organizations who may not otherwise be able to participate if there is a costly fee associated with attendance. Contributions will also support our scholarship fundraising efforts.

In return for your support, we would like to extend the opportunity to place your company name and brand in front of an engaged audience. Sponsors receive significant recognition before, during, and after the event, including radio advertising on one of Atlanta's top radio stations, Streetz 94.5 FM --- increasing brand recognition and making a lasting impression. We offer a wide range of conference sponsorship and advertising opportunities, with options for customized sponsorships as well as exhibition space. We would love to set up a call to discuss this opportunity further.

Thank you for your time. We very much look forward to hearing from you.

Warmest Regards,

Jazzy McBee, The Fab 5 Foundation, Inc.

Candis White & Zsa Zsa Lambert-Hall, DreamHouse Make A Difference Foundation

THE FAB 5 FOUNDATION, INC.



The Fab 5 Foundation, Inc, is a 501(c)(3) nonprofit organization founded by TV/Radio Personality, Jazzy McBee. The organization focuses on nurturing and developing the minds of young girls by promoting confidence and higher education. We focus on topics that build confidence, self-awareness, and healthy relationships.

Our Mission

To frame young girls in a devoted, enthusiastic, and structured environment where they can retreat to find positive guidance and professional support.

Our Vision

To build character and foster phenomenal leaders for the community.

For more information on The Fab 5 Foundation, visit www.thefab5foundation.org.

DREAMHOUSE MAKE A DIFFERENCE FOUNDATION



DreamHouse Make A Difference Foundation is a 501(c)(3) nonprofit organization that focuses on the development and empowerment of youth and young adults. The organization was birthed from the desire to change lives through education, access to resources, and mentorship. Every program and event is designed to effect positive and meaningful shifts in the lives of those we serve, maximizing their potential for success.

Our Mission

To provide resources, education, and opportunities that ensure a successful transition from youth to adulthood.

Our Vision

Empower, develop, and motivate the youth to become productive and upstanding members of society.

For more information on the DreamHouse Make A Difference Foundation, visit www.dreamhousefoundation.org.

CONFERENCE OBJECTIVE

The objective of The F.A.B. Youth Conference & Expo is to motivate, inspire, and empower young women and girls by providing them with the resources needed to facilitate their personal and professional development.



CONFERENCE HIGHLIGHTS

Vision Board Party: The Conference kicks off with The Fab 5 Foundation's 4th Annual Vision Board Party.

Resource Exhibition: Conference center filled with vendors, sponsors, organizations, colleges, trade schools, parent support groups, and downloadable resource tools.

Keynote Speaker: Relatable public figure who is well-accomplished and active in the community.

Panel Discussion: Hear from powerful female leaders from all walks of life, professions and lifestyles, including celebrity guests.

Q&A Session: Youth can freely express their challenges and present questions to panelists.

Scholarship Giveaway: We will be presenting five (5) checks for \$3,000 to the Fab 5 Foundation's 15k scholarship contest winners.

RESOURCE STATIONS



Resources to include but not limited to:

- ☐ Colleges & Trade Schools
 - ☐ Career Service (Department of Labor, local government agencies)
 - ☐ Mentor Support (Spelman Alumni, Organizations that specialize in mentorship, Sororities)
 - ☐ Life coaching and mental health support; crisis and suicide hotlines
 - ☐ Dress for Success
 - ☐ Personal Finances (opening a bank account, credit, saving and investing)*
 - ☐ Hygiene
 - ☐ D.A.R.E. Program (drugs, violence, bullying, gangs)
 - ☐ Sex Education
 - ☐ Health Screenings
 - ☐ Tutoring Services
 - ☐ Parent Corner - support resources
-



WHY PARTNER WITH US

Partnering with us for The F.A.B. Youth Conference & Expo is the ultimate marketing opportunity for your company. This is the best way to maximize your marketing investment as well as make your mark in the community. Your company will receive prime positioning in conference promotions leading up to the conference, as well as extended recognition during and after the official event. Aligning your organization with The F.A.B. Youth Conference & Expo will enhance your brand recognition, reinforce relationships with your current clients, and give you the opportunity to expand your customer base.

SOCIAL MEDIA REACH



375K+

ACCESS

EXPOSURE

PROMOTION

BRANDING

ENHANCE IMAGE

SPONSORSHIP OPPORTUNITIES



Dream Sponsor Level: \$10,000

- Name and logo on all event materials and press releases
- Prime space to advertise at the event/vendor table
- Opportunity to present at the conference
- On-air sponsorship recognition on Streetz 94.5 FM
- Recognition in media interviews before and after the event
- Signage at the event
- Host mentions throughout event
- Social media and website recognition
- Full page ad in the Conference program/resource guide
- Check presentation and acknowledgement of contribution
- A custom plaque acknowledging support level



Gold Sponsor Level: \$5,000

- Name and logo on all event materials and press releases
- Prime space to advertise at the event/vendor table
- On-air sponsorship recognition on Streetz 94.5 FM
- Recognition in media interviews before and after the event
- Signage at the event
- Host mentions throughout event
- Social media and website recognition
- ½ page ad in the Conference program/resource guide
- Check presentation and acknowledgement of contribution
- A custom plaque acknowledging support level



Supporting Sponsor Level: \$2,500

- Vendor table at the event
- Signage at the event
- Host mentions throughout event
- Social media and website recognition
- ½ page ad in the Conference program/resource guide

ALTERNATIVES TO SPONSORSHIP

Individual Contributions

Monetary donations of any amount are welcome. You may also donate your products, gift certificates, or other items to be used as prizes for various contests and giveaways during the conference.

To learn more about how you or your company can get involved with The F.A.B. Youth Conference & Expo, contact us at info@dreamhousefoundation.org.

Advertisement Opportunities

We also offer additional options for businesses and individuals to advertise in the conference program. See below for details and contact us with any questions.

Description	Rate
½ Page Ad [8 1/2" x 5.5"] Landscape	\$50
Full Page Ad [8 1/2" x 11"] Portrait	\$100

Vendor Space

The onsite exhibition space will give your company prime visibility as well as the opportunity to connect with attendees and network with other organizations.

Description	Rate
Vendor Booth (includes ¼ page ad)	\$250

SPONSORSHIP CONTRACT

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company

Name _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

SPONSORSHIP LEVEL

To become a sponsor please choose a sponsorship level below and sign. Our sponsor success team will be in touch to get you started.

- ☐ **Dream Sponsor**
- ☐ **Gold Sponsor**
- ☐ **Supporting Sponsor**
- ☐ **Individual Contribution**

PAYMENT INFORMATION

☐ Total \$ _____

☐ Invoice me for payment By Check

☐ Invoice me for payment by Credit Card

☐ Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

Signature

For questions or direct invoices, please email info@dreamhousefoundation.org.
IRS tax-exempt letter and W-9 available upon request.

