

JANUARY 23, 2021 EDITION

DI
DREAMHOUSE
MANAGEMENT GROUP
DI

YES 2021 Resource Guide

MEDIA
FASHION
DANCE

ENTERTAINMENT
MUSIC
SPORTS
FILM

"TURN YOUR TALENT INTO A BUSINESS"



JANUARY 23, 2021 EDITION

YES

Learn from the BEST in the business!

MUSIC/FILM/TV/SPORTS

YES is a **three hour virtual conference** being curated by DreamHouse Management Group in conjunction with the DreamHouse Make A Difference Foundation.

The goal of the virtual conference is to bring together a group of the entertainment elite who have experienced success in the management and development of youth talent, and equip our audience with the education and insight necessary to turn their dreams into reality. The goal is to not only teach aspiring entertainers to “fish” for themselves, but to bring families closer by creating an experience where they can learn how to convert their talent into a business TOGETHER.

We are proud to feature a list of prominent speakers including Mathew Knowles, our keynote speaker focusing on the management of youth and young adult talent; LaVar Ball, who will be covering sports and the importance of family support; actress Raven Symone’s dad and former manager, Christopher B. Pearman; marketing guru, Karen Civil; and rapper T.I.’s business affairs attorney, Jonathan Leonard. There will also be live performances by celebrity teen DJs Amira and Kayla, as well as the rising superstar R&B group WanMor, who are also the children of Wanya Morris from the award-winning R&B group Boyz II Men.

VIDEOS



**CELEBRITY
ENDORSEMENTS**



PROMO 2021

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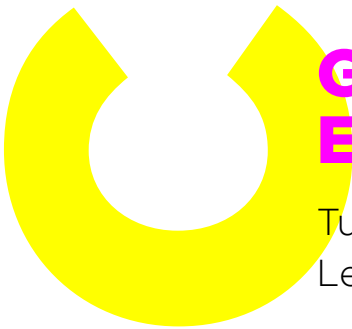
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MANAGING YOUTH AND YOUNG ADULT

Learn the art of management from the best in the business, what to expect, the challenges, and how to overcome them.



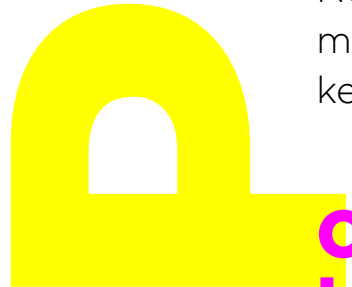
GETTING STARTED IN THE ENTERTAINMENT INDUSTRY

Turning a talent into a business is not an easy task. Learn the steps A to Z.



BRANDING & MARKETING

No matter what your talent or business, branding and marketing is everything. It expands your audience, as well as keeps them engaged and helps to maintain your relevancy.



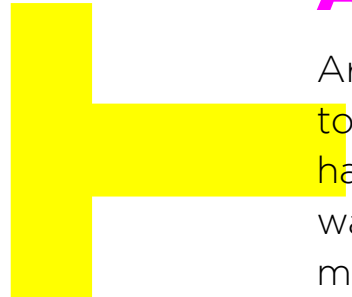
CONTRACTS AND OTHER LEGAL MATTERS

Learn what to look for in business contracts, how to find good legal representation, and tips on legally protecting your brand or business.



BUSINESS ENTITY START-UP AND FINANCES

Are you currently or do you plan on spending money to promote a talent? If you answered “Yes” then you have a business. We’ll discuss starting a business entity, ways to fund your business, as well as the importance of managing finances.



DREAMHOUSE MANAGEMENT GROUP



DreamHouse Management Group is an Atlanta-based company that provides business consulting services to entertainers, athletes, authors, other public figures, and organizations. Our services include talent representation, bookings, and development, branding and marketing, event management and production, business entity set-up, and accounting-related services. Our mission as a company is to create a new generation of well-informed athletes, entertainers, and industry leaders.

CONTACT

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BUSINESS MANAGEMENT & REPRESENTATION

If you need management or representation, we can help. Whether you need assistance with bookings for shows or speaking engagements, scheduling book tours, or handling a specific area of your business, we can accommodate. The best interest of our clients is ALWAYS at the heart of our work.

TALENT & BUSINESS DEVELOPMENT

Whether an individual or business entity, we can help build your brand. Our branding packages include but are not limited to the following:

- Brand and/or product photos
- Videos and/or commercials showcasing your talent or organization
- Promotional flyers and other graphic needs
- Website set-up and/or revamping
- Strategic marketing plan based on individual or company objectives

EVENT MANAGEMENT & PRODUCTION

Let us host your next industry event, workshop, or launch event. We are a one-stop shop for all of your event planning and management needs. Our team is focused on providing top notch client service and event support. The key to creating lasting memories is bringing the experience to life. From the decorations to the food choices and activities, we make sure that your event gives your brand the visibility it deserves, while giving your guests a first-class experience. We can assist you with putting on a phenomenal virtual experience as well.

Whether you already have an idea in mind or you're looking for creative event ideas to boost or build your brand or organization's awareness, we can help!

FINANCIAL MANAGEMENT AND BUSINESS ENTITY SET-UP

We manage brand and organization finances, providing budgets and bookkeeping services, so that clients can have real-time reports of where they stand financially. Our services also ensure that clients are readily prepared to provide the financial data needed to secure funding for their brand or organization as well as file taxes at the end of the year. Financial records are maintained on a quarterly basis by a team of accounting professionals.

We also assist clients with setting up business entities, including filing for EINs and tax-exempt status, state registrations, and any applicable licenses and/or permits associated with their business.

CEO & COO



Candis White



CEO

www.dreamhousemanagement.com

Candis ‘ShelsHipHop’ White is the Founder and CEO of DreamHouse Management Group, an Atlanta-based organization that was birthed out of her love for music, the desire to help others walk in their greatness, and the awareness that, oftentimes, creatives forget that handling the business associated with their brand is just as important as creating.

As a songwriter, accountant, and entertainer, Candis has combined her entertainment industry experience, college studies, and corporate background to help others build their brands and achieve their dreams.

Candis is just as committed to making a difference in the lives of those outside of entertainment. She is also the Co-Founder of a 501(c)3 nonprofit organization, the DreamHouse Make A Difference Foundation. Entrepreneur, rapper, mom, mentor, philanthropist—among other titles, Candis is determined to make her mark as a world changer!



Zsa Zsa Lambert-Hall



COO

www.nexxlevelrtrsolutions.com

Zsa Zsa Lambert-Hall is the CEO of Nexxlevel RTR Solutions, a firm that provides business support services tailor-made to take any business or organization to the next level. Her years of experience and exceptional follow-through is what also landed her a lead role as Chief Operating Officer at DreamHouse Management Group (DHMG). DHMG is the creator of the Youth and Young Adults in Entertainment Summit designed to equip aspiring pro athletes, entertainers, and entrepreneurs with the education and industry insight necessary to turn their dreams into reality.

Zsa Zsa believes that nothing is more glamorous than helping people achieve their “glow up”. This is why she co-founded the DreamHouse Make A Difference Foundation, with the mission to create meaningful shifts in the lives of the people they serve.

HOST



Jazzy McBee



Affectionately known as “Miss 10 til 2” Jazzy McBee is the most sought-after personality in the South. Raised in Decatur, GA as one of five sisters, hard work & women’s empowerment grows naturally with McBee. Over 10 years vested in the radio industry, Jazzy is favored for her sassy, home girl, around-the-way personality. After a starting career at an opposing station, she left to join one of the top stations in Atlanta at Streetz 94.5 to be a starting personality with her own Midday show Monday through Friday from 10a-2p.

Making her own way, Jazzy has broken exclusives with a host of high-profile acts such as T.I, Mary J. Blige, Kanye West, Ludacris, Chris Brown, Jamie Fox, and many other celebrities. Her celebrity interviews received national attention from nationwide blog sites such as The Shaderoom, BallerAlert, and more. Jazzy has made her way into the big screen on Steve Harvey’s “Think Like A Man” movie. As well as reoccurring television roles on VH1’s “Love and Hip-Hop Atlanta”, WeTv’s “Cutting It in The Atl”, and OWN network, “Put A Ring On It”.

Endorsing all channels of beauty, entertainment, event hosting, and charity, work Jazzy hosted initiatives for the likes of 100 Women’s Empowerment at the Georgia State Capitol, Atlanta City Hall, Mayor Kasim Reed, Ludacris, & more.

Her strong love for family, community, and supporting various charities has driven her to start her own 501c3 non-profit organization, The Fab 5 Foundation, Inc. It is founded to focus on nurturing and

developing the minds of young girls with a strong emphasis on confidence & higher education. The Fab 5 Foundation, Inc is committed to changing the world, one girl at a time.

Jazzy has been recognized and received proclamations on several occasions for her philanthropic contributions in the community. Awarding these prestigious proclamations acclaimed the likes of the Georgia State Senate, the House of Representatives and Georgia’s Governor Kemp. The events were held at the Georgia State Capitol for “Atlanta’s Hottest and Most Sophisticated Women of Radio”. That same year, she was recognized by the Atlanta City Council presented by Councilman Michael Julien Bond and received another proclamation by The City of Atlanta. Other awards include being recognized by Ciroc’s International Women’s Day, Courvoisier Women History Month, and Atlanta’s Most Prominent influencers by “Who’s Who in Black Atlanta” publications.

With a passion for all things beauty, Jazzy’s entrepreneurial spirits led her to start her own hair Extensions Company and brand, “Jazzy Girls Hair Collection”. With various celebrities wearing, Jazzy Girls Hair Collection, it has quickly become one of the most popular, sought after hair brands in the hair industry.

When asked where she draws her motivation, Jazzy McBee shares these sentiments, “It comes from family and visualizing my dream, I see it and I feel close to it so never giving up on it keeps me motivated. I want to be successful; a lot of people in my industry are famous but not successful.

In a world where people desire stardom, so they can stand for all things flashy, Jazzy’s aim remains to be mentioned amongst those who gave love to those around them at all. A woman of integrity, tangible realness, and reliability stands a lot longer than those who search for fame for superficial come ups. Jazzy McBee continues to strengthen her talents, expand horizons and business ventures continue to build on her integrity in the entertainment industry.

DJs



DJ Fitted  

Glide into the party and you'll hear the pulsating sounds that will instantly make your entire body want to sway. Song after song you don't lose the beat, or your consistent rhythm. No it's not a coincidence, it's Dj Fitted sending you into an auditory explosion. Every party, concert, club and event is graced by his 1's and 2's. He is a proverbial sponge and is always evolving and creatively growing. Immersed in the music, Fitted perfects his sound. While attending Kentucky State University he earned his BS in marketing and simultaneously stepped out as an entrepreneur and established a concrete brand that he used to move his career forward during and after he graduated. He became the DJ of every event and party on and off campus. From homecoming concerts to gracing the front page of the Frankfort Kentucky State Journal as one of the state's top ranked DJ and his community involvements. As his popularity and proficiency was being established, he also went on to be a finalist in several DJ competitions. This solidified that he indeed was on a path of success and committed to his craft. He has since, relocated to Atlanta, Ga, where he now resides, DJ'ing and fueling his love of music as mixer on Streetz 94.5.



DJ Mike Major   
www.iammikemajor.com

DJ Mike Major is a New York based DJ who has been taking over the music industry for the past decade. Major gained recognition by playing in popular clubs throughout the tristate alongside the hottest socialites.

Major has also been featured on prominent online radio stations such as DaMatrix Studios. Major has opened for some of New York City's top radioDJs such as Power 105's own DJ TyBoogie & DJ Envy & Radio 103.9's own DJKid Nu.

As Major grew more popular nationally, he was able to acquire international gigs in Aruba. Mike is a multifaceted DJ who can be booked for both club and corporate events. Major is available to customize playlists for various genres and demographics.

SPEAKERS



Lavar Ball



TV Personality/
CEO of Big Baller Brand

An eccentric media personality and entrepreneur, Lavar Ball's impact on the sports industry will be anything but forgotten. He's the father of NBA superstars, Lonzo, LiAngelo & LaMelo. His undeniable confidence and overall persona is magnetic, appearing on multiple TV networks/shows. In 2016, LaVar co-founded Big Baller Brand (BBB), a sports apparel company. Each "B" within the logo represents each one of his sons. One thing remains clear with Lavar—family comes first. Lavar continues to pave the path for young men in professional basketball. In 2017, LaVar founded the Junior Basketball Association (JBA). Lavar's presence is bold, inviting and magnetic: his time and impact in the sports industry has just begun.

Lavar grew up in South Central, Los Angeles as the middle child of 7 children. LaVar began his collegiate basketball **career** at Washington State University where he was the starting forward. After one season, LaVar transferred to Cal State Los Angeles to play alongside 3 of his 4 brothers. Aside from basketball, LaVar majored in Criminal Justice.

After basketball, LaVar was invited to try out for several NFL teams. Eventually, LaVar **signed** with the New York Jets. During his NFL career, LaVar was on the practice squad for the Jets and Carolina Panthers. However, injuries forced LaVar to retire from the sport. LaVar met his wife, Tina, while they both attended Cal State Los Angeles. They **happily married** in 1997 and have 3 boys: Lonzo, LiAngelo, and LaMelo.

Destined for **basketball stardom** — LaVar always wanted his boys to play basketball. He is known for his **infamous** backyard workouts at their house in Chino Hills, California. He also coached the boys AAU team when they were growing up and also the head coach for Vytautas Prienai-Birštonas of the Lithuanian Basketball

League during the Big Baller Brand Challenge. He was able to get all three boys a basketball scholarship to UCLA. Lonzo was eventually **drafted** 2nd overall to the Lakers back in 2017.

In 2016, LaVar **co-founded** Big Baller Brand (BBB), a sports apparel company. Each "B" within the logo represents each one of his sons. LaVar also resides as **CEO** of the company. In 2017, LaVar **founded the Junior Basketball Association** (JBA). The purpose of the league was to give high school recruits another alternative to play basketball, rather than play in college. Both LiAngelo and LaMelo were members of the Los Angeles team.

LaVar has made several television appearances, included WWE Monday Night Raw and Paramount Network's Lip Sync Battle where he performed alongside his son, Lonzo. You can also catch Lavar's larger than life personality on CNN, Jimmy Kimmel, Fox Sports, CBS, Undisputed, the list goes on! Lavar's family can also be caught on their show "Ball in the Family" which is available on Facebook Watch.

SPEAKERS



Mathew Knowles Ph.D



Music Executive/Artist Manager/
Entrepreneur

Author, professor, lecturer, public speaker, entrepreneur, music executive, artist manager, fighter and survivor would be the words used to sum up the life and career of Mathew Knowles, Ph.D.

Knowles is widely recognized in the entertainment industry for his effective approach in developing and promoting award-winning artists. As founder of Music World Entertainment and Artist Management, he has served as executive producer for more than 100 award-winning, platinum and gold albums in multiple genres, including pop, R&B, gospel, dance, and country, as well as soundtracks and special-themed projects. Record sales have exceeded 450 million worldwide, with work featuring some of the biggest names in music including Chaka Khan, Earth Wind & Fire, The O'Jays, Destiny's Child, Solange, and Beyoncé, to name a few.

Knowles has garnered countless awards for his achievements in business, the music industry, and community partnerships. He is the winner of an MTV Video Music Award, the recipient of the Century Award of Excellence (2011) from the Omega Psi Phi Fraternity, and he also received the 2011 Living Legends Foundation Award. He was named the "2007 International Executive of the Year" by the Greater Houston Partnership, and was honored by the City of Houston with the declaration of "Mathew

Knowles Day." In 2018, he served as a guest judge on Idols South Africa which is equivalent to the American Idols.

Dr. Knowles possesses an MBA in Strategic Planning and Organizational Culture and a Ph.D. in Business Administration from Cornerstone Christian Bible College, and has held professorships at Texas Southern University, where he taught both undergraduate and graduate level courses on the entertainment industry and entrepreneurship as and currently Prairie View A&M University where he teaches in the School of Business. He was also a distinguished lecturer at Cornell University, Fisk University and Rice University.

He has traveled all over the world as a keynote speaker, guest lecturer, and panelist at various prestigious universities and organizations. At Harvard University he was featured as a panelist at opening night of the Black Institutions and Race Futures symposium. He was invited by Cornell University's Africana Studies Department to be a special guest lecturer where he engaged in a spirited conversation with students about race relations in America. He has also had speaking engagements at The University of Cape Town, Berklee College of Music, Hampton University, Howard University, Rice University, Alabama A&M, Texas A&M Corpus Christi,

and the University of Southern California. Other highlights include being keynote speaker at The Greater Houston Partnership's HYPE Impact Awards, the eWomen Network Conference, and the Creating Your Masterpiece conference in Tuscany, Italy.

Dr. Knowles is also the author of the #1 best-selling book, *The DNA of Achievers: 10 Traits of Highly Successful Professionals*. His other books include *Racism from the Eyes of a Child*, a personal reflection on racism in America through the lens of his childhood; *The Emancipation of Slaves Through Music*, where he presents a keen examination of the liberating effects of music on oppressed people; and his most recent titles *PUBLIC RELATIONS AND MEDIA, PR Strategies for the Digital Age*, a bite sized yet comprehensive manual into the most effective ways to navigate through the feverish new publicity landscape and *DESTINY'S CHILD: The Untold Story*, a deeply revealing story of a father raising his child to be the biggest global superstar of our current generation. Along with the Destiny's Child expose, Dr. Knowles released a companion album, *DESTINY'S CHILD: The Untold Story Presents Girls Tyme*, featuring 15-tracks of never-before-heard recordings from the beginning of Destiny's Child, when they were known as Girls Tyme.

Knowles' work in film and television includes Executive Producer of the number one box office movie *Obsessed* featuring Idris Elba and Beyoncé, *Eight Days* a reality show of cancer survivors, *Breaking From Above* as well as *Stop The Spread Now* a PSA that shows the ways that Coronavirus spreads. Knowles has many major feature movie soundtracks to his credit including *Dreamgirls*, *Cadillac Records*, *Master of Disguise* and *Charlie's Angels*, all on Music World Entertainment Corporation record label.

His philanthropic efforts and community service endeavors include The Knowles Temenos House (a housing complex for Houston's homeless), the Make-A-Wish Foundation, Gospel Music Association Board of Directors, Rhythm and Blues Foundation Board Member, mePlaylist Board of Advisors, Prairie View A&M President's Advisory Board The Recording Academy Board Member, Spokesperson/ Influencer for Invitae (Genetic testing), and the Survivor Foundation.

FOR MORE INFORMATION CONTACT:

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SPEAKERS



Karen Civil

Media Mogul



Karen Civil is one of the most recognizable forces in entertainment. As a global marketing content creator, she has developed powerful influence in culture and bridged the gap between brand powerhouses and mainstream artists over the years. Raised in a traditional family in Elizabeth, New Jersey, Karen Civil first developed an interest in the impact of social media by cultivating online communities through a popular fan site for superstar boy band The Backstreet Boys. She later turned her unique passion into a professional avenue when she landed an internship with HOT 97's DJ Funkmaster Flex by way of Angie Martinez's second annual apprentice contest.

Given her success in furthering Flex's online presence exponentially, she continued to unite hip-hop with digital media by shaping artists brands at Asylum Records. There, she solidified herself as a valuable, need-to-know player in the entertainment space, a reputation that served as a launching pad for her own digital platform for exclusive interviews, entertainment news and artist growth, KarenCivil.com.

Lil Wayne took notice of Karen Civil and appointed her to create a direct stream

of communication with his fans in the midst of legal issues. In 2010, she launched weezythanxyou.com, which not only sustained the rapper's popularity in his absence, but also helped land his seventh studio album Rebirth at No. 1 on the Top R&B/Hip-Hop Albums and Top Rap Albums Billboard charts.

Due to her achievements with Lil Wayne, Karen Civil was hired by Beats By Dre, where she worked for six years as Digital Marketing Director and cemented the company's digital reach to over seven million. Later, she leveraged her marketing savvy and ability to connect with multicultural audiences into unprecedented brand partnerships with Carol's Daughter, Forbes, New Era and CoverGirl.

Most importantly, she has expanded her outreach under her Live Civil imprint. Through boundless passion and resources, Karen Civil has become a humanitarian for charitable causes that specifically benefit children, women of color and Haiti, where she founded the Live Civil school and playground in 2015 for her 30th birthday. To further build awareness of the Live Civil brand and to provide everyday tools for empowerment and entrepreneurship, Karen self-published her first book, "Be

You & Live Civil: Tools for Unlocking Your Potential & Living Your Purpose.” The motivational guide has sold over 300,000 copies and spawned a 40-city tour across the globe.

Today, the prominent businesswoman has helped shape careers, curate experiences and emphasize the digital impact for Nipsey Hussle, YG, Jeezy, Nicki Minaj, Dave East, Andre Berto, Pusha T and Nick Cannon. Along with her undeniable influence in entertainment, her reach has expanded into the political sphere as she became an integral part of the social media marketing campaign and official rally host for 2016 Democratic presidential candidate Hillary Clinton.

For her unceasing achievements, professional leadership and providing some of the most impressive moments in culture, Karen Civil has become synonymous with innovative thinking and positive results. In 2015, she was a speaker at the White House honoring eleven young women for Champions of Change. MTV named her one of 2010's MVPs and The New Yorker dubbed her as the girl who made Hillary Clinton cool. She has landed additional features in Billboard, Forbes, Black Enterprise, CNN and in several other well-respected publications.

SPEAKERS



Christopher B. Pearman 
Producer, Director, Author

Uncanny infectious lightness of spirit, tenderness of heart, and depth of wisdom are hallmarks of the personality and presentation Christopher B. Pearman brings as mentor, coach, author, director, producer, and motivational speaker. Pearman's humor, life-experience, charisma, and magnetism translate into spirit-lifting, heart-healing, practical, and empowering tools for people, on all age levels and of every stripe, who are eager to achieve and maintain a winning attitude and more productive life.

Pearman, who began his career in public relations and advertising, set out, after a stint of studies at Georgia State University, to work in the Atlanta nightclub industry. He has since been producer and director of music videos, short films, and commercials. He has been creative consultant, producer, and director of sit-com episodes, such as "That's So Raven," the Disney Channel's longest-running, most highly rated series. He has appeared on dozens of national radio and television shows, including Live with Regis and Kathy Lee.

Christopher is the author of "Dream So big: A Parents Guide to Helping Your Child Believe and Achieve," a buoyant volume of motivating, inspirational, life-changing strategies for Adults and their children.

Current projects include collaboration and direction of his first feature film for Studio 11 Films. He is the director and creator of the hit Buffalo, New York musical, "The Destiny of Rose" In addition, a featured columnist and blogger, as well as on-air contributor for HLN and CNN, Christopher is a sought after motivational speaker, television and radio host. With a clear, life-giving message that, "You are greater than you can imagine, and your life can reflect your greatness," Christopher B. Pearman lives by, writes about, and shares principles that work on the path to making dreams into reality.

SPEAKERS



Jonathan Leonard

Entertainment Attorney

[LinkedIn Profile](#)

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Jonathan Leonard is an entertainment attorney based in Atlanta, Georgia. His firm has been immersed in representing music and TV talent since Atlanta emerged as a music hub for artist development, music production and songwriting in the early 1990s. Jonathan has been instrumental in providing counsel to and navigating the legal terrain for some of the most successful and influential talent over the last two decades that includes: T.I. and his Grand Hustle Music properties; Janelle Monae and her Wondaland Productions collective of creative visionaries; Gospel, R & B, and Hip Hop Super Producer Warryn Campbell; Hip Hop Super Producer and social justice activist David Banner; and chart topping songwriters that include Johnta Austin, Bryan Michael Cox, Jazze Pha and Shy Carter. His clients have partnered with all major music companies that include Warner Music Group, Universal Music and Sony Entertainment. His philosophy of legal representation is rooted in: educating his clients regarding the complexities and realities of the music business; maximizing client opportunities; ensuring equity for his clients; maintaining control and ownership of client assets; and professional respect.

PERFORMERS



**DJs Amira
and Kayla**



WanMor





CHRISTOPHER CAMPBELL

Christopher Campbell is a Financial Advisor and Field Director for Northwestern Mutual Goodwin, Wright an affiliate of Northwestern Mutual Management Company. Chris graduated Cum Laude with a B.A. in Economics from Morehouse College 2006. He is passionate about educating professionals and minority business owners on their mindset around money legacy and wealth accumulation.

Chris serves on the Board for the Technology Association of Georgia Diversity and Inclusion Society; Member, Morehouse College Planned Giving Council; Goodwin, Wright's Diversity & Inclusion Council and is a member of the Emerging 100 Atlanta and Kappa Alpha Psi Fraternity, Inc. Most importantly, Chris is the proud father of Christopher Prince Campbell.

Areas of Expertise

Financial Planning | Disability Income Planning | Estate Planning | Investment Strategies | Life Insurance Planning | Long Term Care Planning | Retirement Planning

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DERRICK MURRAY, CFP

Derrick Murray is a Financial Advisor and Field Director for Northwestern Mutual Goodwin, Wright an affiliate of Northwestern Mutual Management Company. Derrick graduated with a B.A. in Economics from Furman University in 2013 and received his CFP in 2018. He has earned his Series 6, Series 7 and Series 63 Licenses.

Connecting his passion for his community with his interest in financial planning, Derrick joined Northwestern Mutual in the Fall of 2013. As a Financial Advisor, Derrick's mission is to be an advocate for his clients.

Areas of Expertise

Financial Planning | Disability Income Planning | Estate Planning | Investment Strategies | Life Insurance Planning | Long Term Care Planning | Retirement Planning

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LEMOND PONTON

Lemond Ponton is a Financial Advisor for Northwestern Mutual Goodwin, Wright. He has over 8 years of experience in wealth management and asset protection. His passion is to empower clients to better understand the financial planning process and strategies to help ensure long-term financial strength. When working with clients, Lemond has a highly personalized approach to creating a customized plan that best fits each individual client's needs, anchored in tax mitigation and wealth preservation.

Lemond graduated Cum Laude with a B.A. in Business Management from Morehouse College in 2006. He is a member of the Morehouse College Planned Giving Council and is part of a strategic partnership between the Morehouse College Alumni Association and Northwestern Mutual Goodwin, Wright.

Areas of Expertise

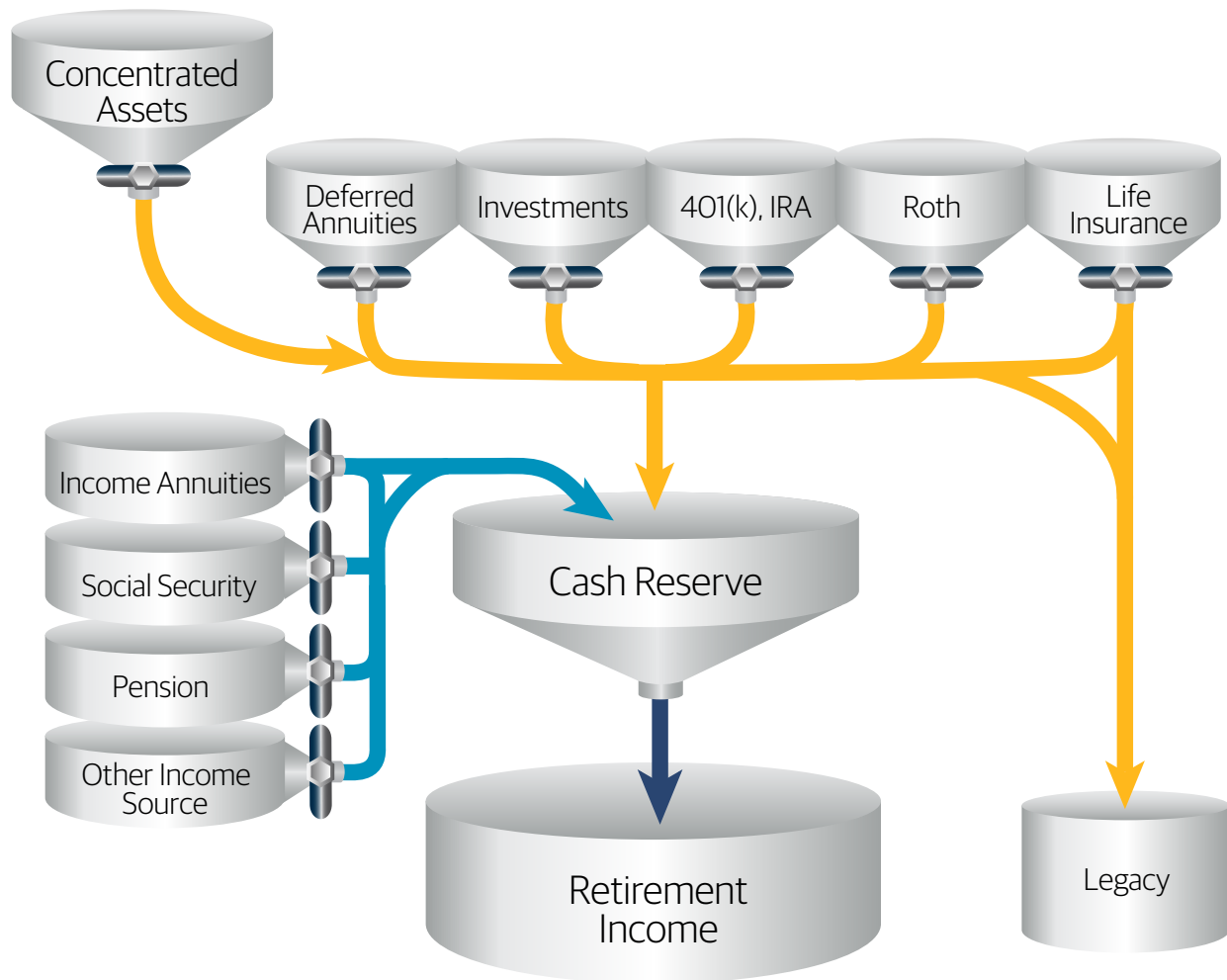
Financial Planning | Disability Income Planning | Estate Planning | Investment Strategies | Life Insurance Planning | Long Term Care Planning | Retirement Planning

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Having Choices in Retirement Really Matters



The primary purpose of permanent life insurance is to provide a death benefit. Using cash values to supplement your retirement income will reduce benefits and may affect other aspects of your plan.

Securities are offered through **Northwestern Mutual Investment Services, LLC**, 1-866-664-7737, a subsidiary of Northwestern Mutual, broker-dealer and member FINRA and SIPC.

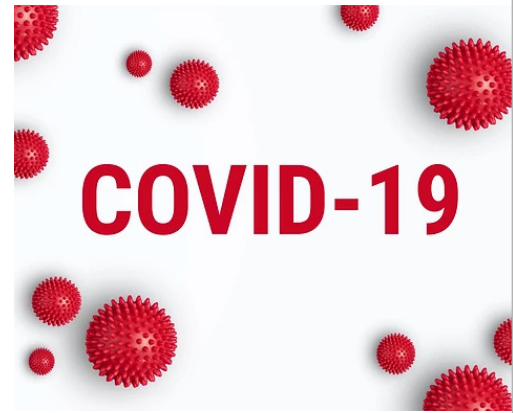
The Northwestern Mutual Life Insurance Company, Milwaukee, WI
NorthwesternMutual.com

Staying Relevant During COVID-19

If someone would have told us a year ago we'd experience a worldwide pandemic, we would have probably laughed and may have even called them a conspiracy theorist. I know I would have.

But here we are..... experiencing a new world order, where social distancing and wearing face masks to avoid catching the virus has become the new normal. The virus has managed to touch every home, whether through the death of a loved one, someone you know getting sick, loss of a job or wages or business, or someone you know having been affected.

I have created this post to provide you with some helpful tips for maintaining and growing your personal brand or business during the COVID-19 pandemic.



Visuals, Visuals, Visuals

Your audience needs to see you. Your audience needs to hear from you.... now more than ever. Now is the time to create and post videos showcasing your talent or business. Document your journey. Document your concerns and struggles. Now is the time to let your audience know who you are and what your business or brand represents.....give them something more than the product or service you're selling. Give them you.

Reevaluate your business strategy to adapt to the new normal

Let's be honest....we really don't know when or if things will ever go back to normal so plan accordingly. Think of ways to stay relevant during this season. Consider alternative ways to deliver your product, service, or talent. Get creative. Be open-minded. This may require some research, and involve trial and error but there's no wrong way to do things. This is new to all of us.

Take this time to sharpen your skills and/or build your winning team.

Many of us are home now more than we've ever been because of the many restrictions we are currently facing due to the pandemic. Use your time wisely. Identify areas of improvement for you or your business, and get to work! Take courses. Read. Research. Consider your current team

or staff pool and determine whether you need to remove or add new members. Are there any new partnerships you need to establish? Do you or your team/staff need additional training? Remember..... iron sharpens iron. Now is a great time to make sure you and all members of your circle are on point or headed in that direction!

Don't give up.

No matter how bad it looks, fight. Don't stop dreaming. Don't stop believing in your vision. Don't use the pandemic as an excuse to stop building. Do whatever you need to do to remain positive, whether that means praying, listening to daily motivational videos, reading motivational books, or writing down a list of encouraging quotes and meditating on them whenever you feel like giving up. Keep going.....

Share information.

If you have personally experienced personal brand or business growth during the pandemic, don't be afraid to share that information with others. Don't be afraid to be a part of someone else's success. You'll be rewarded for it in the long run. You can use your knowledge as an opportunity to grow your business, establish yourself as a thought leader or power player in your industry, and even generate a new revenue stream.

YOUR TALENT IS YOUR BUSINESS

Helpful Tips and Links

Tips for Musicians and Songwriters

- Performing Rights Organizations (PROs) – If you are a writer or performing, registering your music with one of the PROs is a must! PROs collect royalties for public performances.
 - ASCAP - www.ascap.com
 - BMI - www.bmi.com
 - SESAC - www.sesac.com
- Sound Exchange collects royalties for digital public performances. www.soundexchange.com
- Nielsen Soundscan - www.titlereg.soundscan.com/soundscantitlereg
- Always create a clean/radio edit of your music for greater exposure opportunities.

Converting your talent into a Business

- ✓ Obtain Tax ID via IRS.gov
- ✓ Register business name with your state
- ✓ Open a business bank account
- ✓ Create a business plan
- ✓ Keep track of your expenses and income with user-friendly accounting software, such as Quickbooks

Branding Tips

- ✓ Professional website
- ✓ Professional photos (brand shoot)
- ✓ Promotional video or commercial
- ✓ Create social media accounts with consistent naming and branding across all platforms

Business 101: Business Meeting Dos and Don'ts

As creatives, we spend so much time focusing on our talent, that we often overlook the importance of the business. Yes, there are managers and attorneys and agents to handle all of that for you, but that does not give us a license to walk this journey in ignorance.

Some of you may have read the title of this post and thought to yourself why would I pick such a topic to write about. But I've been around more than enough artists to know that meeting etiquette is not common sense to all. So..... I've created a list of my top five business meeting dos and don'ts.

Remember this folks.....One business meeting can change your life.



Do...

1. **Show up at least 20 minutes early.**
Give yourself time to find parking or the exact meeting location, scope out the environment, and clear your head before the meeting starts. It also makes for a good and lasting impression.
2. **Google and do your homework on all meeting attendees.** Know who you're in a room with. You never know..... you may be linked somehow or share similar interests and that could work out in your favor.
3. **Prepare any discussion points or questions in advance of the meeting.**
Never underestimate the power of preparation. Meetings can be uncomfortable or even intimidating. The better prepared you are, the more comfortable you will be.
4. **Pay attention at all times.** You don't want to miss any important details or appear unprofessional. Focus.
5. **Be prepared to showcase your talent on the spot.** Let us not forget what you're there for. Be ready to sell your brand or business. Be ready to put on a show. This could be the opportunity that changes your life forever.

Don't...

1. **Be late.** This doesn't show well on your character or level of professionalism. Time is money. Punctuality shows that you value both.
2. **Play with or look at your phone.** Looking at your phone gives the impression that you'd rather be somewhere else. So if there's an opportunity on the table, you could very well miss out.
3. **Get over emotional.** Respect what others have to say. You don't have to agree but self-control is important and is a clear indication to others that you can handle pressure and conflict. No one wants to do business with a hot head that's always flying off the deep end.
4. **Speak when others are talking.** Don't over talk others. Listen and wait your turn to speak. You will want others to do the same when it's your time to speak.
5. **Bring an entourage.** Only bring members of your staff or team that will add value to the discussion or whose job it is to be there. Everyone in your circle, family and friends included, should not be privy to your business dealings.

Why Northwestern Mutual?

Facts for 2020

What we do

Northwestern Mutual helps people make smart financial choices, so their goals aren't left to chance.

For over 160 years, we've empowered clients to live their dreams today, as well as tomorrow, through our unique approach to financial planning. We combine the expertise of our financial professionals with a personalized digital experience and industry-leading products to give our clients access to everything they need to successfully navigate their financial lives.

What we offer:

- Insurance
- Retirement planning
- Investment services
- College savings
- Wealth management
- Estate planning
- Long-term care
- Business services

Profile

Chairman, President & CEO:

John E. Schlifske

Revenue: \$29.9 billion

FORTUNE 500 rank: No. 102

Employees: 6,500+

Financial professionals: 9,300+

Headquarters: Milwaukee, Wis.



FORTUNE'S® 2020 World's Most Admired Companies

#1 among life insurers for "Quality of Products/Services" and "Social Responsibility."

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with total company assets of \$290 billion

Aaa
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Moody's Investors Service

A++
HIGHEST

A.M. Best Company

AAA
HIGHEST

Fitch Ratings

AA+
SECOND HIGHEST

S&P Global Ratings

96%

of policyowners stay year after year²

Financial Advisor magazine and InvestmentNews³



Independent Broker-Dealer

Measured by 2019 total revenues

Wealth Management

\$161 billion

client assets held or managed by Northwestern Mutual



Largest direct provider of individual life insurance in the U.S.⁴



Total clients

4.6+ million



Industry leader in total dividend payout

\$6.0 billion^{5,6}

Figures as of December 31, 2019, unless otherwise noted.

¹ Among U.S. life insurers. Ratings are for The Northwestern Mutual Life Insurance Company and Northwestern Long Term Care Insurance Company, as of the most recent review and report by each rating agency. Ratings as of: 07/20 (Moody's Investors Service), 04/20 (A.M. Best Company), 08/20 (Fitch Ratings), 06/20 (S&P Global Ratings). Ratings are subject to change.

² Loyalty is based on Northwestern Mutual client data.

³ Ranking for Northwestern Mutual Investment Services, LLC. Sources: *Financial Advisor* magazine and *InvestmentNews*, May 2020.

⁴ Latest U.S. rank as of 2019 based on direct premiums written. Source: S&P Global Market Intelligence. Prepared and calculated by Northwestern Mutual.

⁵ Decisions with respect to the determination and allocation of divisible surplus are left to the discretion and sound business judgment of the Company's Board of Trustees. There is no guaranteed specific method or formula for the determination or allocation of divisible surplus. Accordingly, the Company's approach is subject to change. Neither the existence nor the amount of a dividend is guaranteed on any policy in any given policy year.

⁶ Expected 2020 total dividend payout.

(REV 0820)

Who we are

Northwestern Mutual is a FORTUNE 500 company that provides a wide range of financial services to more than 4.6 million people.

And as a mutual company, we answer to our policyowners – not Wall Street. We began in Wisconsin in 1857, and today we're one of America's top companies with a unique culture deeply dedicated to helping people achieve financial security.

What sets us apart:

- Unsurpassed financial strength
- A long-term approach to planning
- Personal guidance from financial professionals
- A robust digital experience
- Low-cost leader⁷



#1 in Customer Satisfaction among All Individual Life Insurance Providers in 2019*



Life insurance protection in force

\$1.9 trillion⁸
for 3.9+ million people

2019 insurance claims paid

\$4.8 billion

Life claims: \$4.1 billion
Disability claims: \$610 million
Long-term care claims: \$103 million

No. 1 in Disability Income Insurance^{8,9}

603,000 individuals
282,000 business owners
and employees

No. 3 in Individual Long-term Care Insurance^{8,9}

257,000 individuals

Annuities

\$32.8 billion
in assets in 412,000 client contracts



Venture Investments

Funds allocated to NM Future Ventures,
Cream City Venture Capital and
Wisconsin Valley Ventures
\$225+ million



Giving back through
Northwestern Mutual Foundation
\$386 million¹⁰

Children's cancer
research funded
400,000+ hours¹⁰

* For J.D. Power 2019 award information, visit jdpower.com/awards

⁷ According to Fitch Ratings' 2019 report, which stated "NM is known as a lower-cost competitor in the life insurance industry. Among its mutual rating peers, the company had the lowest unit cost for the 2016-2018 period."

⁸ Source: S&P Global Market Intelligence. Prepared and calculated by Northwestern Mutual.

⁹ U.S. rank based on direct premiums earned. Disability income insurance rank reflects Individual Business, Long-Term category (benefit periods longer than two years). Long-term care insurance rank reflects Individual Long-Term Care Insurance category. Rankings are as of 2019.

¹⁰ Figures are cumulative totals.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries.

(REV 0820)

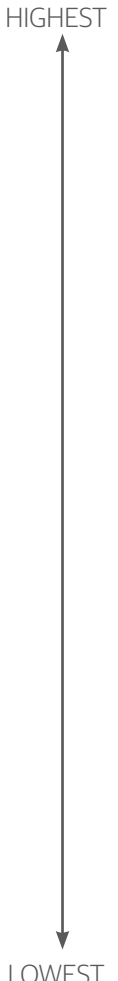
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Asset classes go in and out of favor

2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Compounded Return*	Risk**
Int'l Emerging 34.0%	Real Estate 36.0%	Int'l Emerging 39.4%	Fixed Income 5.2%	Int'l Emerging 78.5%	Real Estate 28.1%	Real Estate 9.4%	Int'l Emerging 18.2%	U.S. Small Cap 41.3%	Real Estate 32.0%	Real Estate 4.5%	U.S. Small Cap 26.6%	Int'l Emerging 37.3%	Cash Alt. 1.9%	U.S. Large Cap 31.5%	U.S. Mid Cap 9.5%	Real Estate 23.0%
Commodities 21.4%	Int'l Emerging 32.1%	Commodities 16.2%	Cash Alt. 1.8%	U.S. Mid Cap 37.4%	U.S. Mid Cap 26.6%	Fixed Income 7.8%	U.S. Mid Cap 17.9%	U.S. Mid Cap 33.5%	U.S. Large Cap 13.7%	U.S. Large Cap 1.4%	U.S. Mid Cap 20.7%	Int'l Developed 25.0%	Fixed Income 0.01%	U.S. Mid Cap 26.2%	U.S. Small Cap 9.2%	Int'l Emerging 21.4%
Real Estate 13.8%	Int'l Developed 26.3%	Int'l Developed 11.2%	Diversif'd Portfolio -21.8%	Int'l Developed 31.8%	U.S. Small Cap 26.3%	U.S. Large Cap 2.1%	Int'l Developed 17.3%	U.S. Large Cap 32.4%	U.S. Mid Cap 9.8%	Fixed Income 0.6%	U.S. Large Cap 12.0%	U.S. Large Cap 21.8%	Real Estate -4.2%	Real Estate 23.1%	U.S. Large Cap 9.0%	U.S. Small Cap 18.1%
Int'l Developed 13.5%	U.S. Large Cap 15.8%	Diversif'd Portfolio 8.4%	U.S. Small Cap -31.1%	Real Estate 28.5%	Int'l Emerging 18.9%	U.S. Small Cap 1.0%	Real Estate 17.1%	Int'l Developed 22.8%	Fixed Income 6.0%	Cash Alt. 0.03%	Commodities 11.8%	U.S. Mid Cap 16.2%	U.S. Large Cap -4.4%	U.S. Small Cap 22.8%	Real Estate 7.5%	U.S. Mid Cap 16.5%
U.S. Mid Cap 12.6%	U.S. Small Cap 15.1%	U.S. Mid Cap 8.0%	Commodities -35.7%	U.S. Large Cap 26.5%	Commodities 16.8%	Diversif'd Portfolio 0.4%	U.S. Small Cap 16.3%	Diversif'd Portfolio 12.3%	Diversif'd Portfolio 5.8%	Int'l Developed -0.8%	Int'l Emerging 11.2%	Diversif'd Portfolio 13.5%	Diversif'd Portfolio -5.0%	Int'l Developed 22.0%	Int'l Emerging 7.5%	Int'l Developed 16.4%
Diversif'd Portfolio 8.5%	Diversif'd Portfolio 13.3%	Fixed Income 7.0%	U.S. Mid Cap -36.2%	U.S. Small Cap 25.6%	U.S. Large Cap 15.1%	Cash Alt. 0.1%	U.S. Large Cap 16.0%	Real Estate 1.2%	U.S. Small Cap 5.8%	Diversif'd Portfolio -1.7%	Diversif'd Portfolio 7.5%	U.S. Small Cap 13.2%	U.S. Small Cap -8.5%	Int'l Emerging 18.4%	Diversif'd Portfolio 6.4%	Commodities 16.2%
U.S. Small Cap 7.7%	U.S. Mid Cap 10.3%	U.S. Large Cap 5.5%	U.S. Large Cap -37.0%	Diversif'd Portfolio 22.3%	Diversif'd Portfolio 12.4%	U.S. Mid Cap -1.7%	Diversif'd Portfolio 10.8%	Cash Alt. 0.1%	Cash Alt. 0.03%	U.S. Small Cap -2.0%	Real Estate 6.7%	Real Estate 3.8%	U.S. Mid Cap -11.1%	Diversif'd Portfolio 18.1%	Int'l Developed 4.8%	U.S. Large Cap 13.8%
U.S. Large Cap 4.9%	Cash Alt. 4.8%	Cash Alt. 4.7%	Real Estate -39.2%	Commodities 18.9%	Int'l Developed 7.8%	Int'l Developed -12.1%	Fixed Income 4.2%	Fixed Income -2.0%	Int'l Emerging -2.2%	U.S. Mid Cap -2.2%	Fixed Income 2.7%	Fixed Income 3.5%	Commodities -11.3%	Fixed Income 8.7%	Fixed Income 4.2%	Diversif'd Portfolio 8.9%
Cash Alt. 3.0%	Fixed Income 4.3%	U.S. Small Cap -0.3%	Int'l Developed -43.4%	Fixed Income 5.9%	Fixed Income 6.5%	Commodities -13.3%	Cash Alt. 0.1%	Int'l Emerging -2.6%	Int'l Developed -4.9%	Int'l Emerging -14.9%	Int'l Developed 1.0%	Commodities 1.7%	Int'l Developed -13.8%	Commodities 7.7%	Cash Alt. 1.3%	Fixed Income 3.2%
Fixed Income 2.4%	Commodities 2.1%	Real Estate -17.6%	Int'l Emerging -53.3%	Cash Alt. 0.2%	Cash Alt. 0.1%	Int'l Emerging -18.4%	Commodities -1.1%	Commodities -9.5%	Commodities -17.0%	Commodities -24.7%	Cash Alt. 0.3%	Cash Alt. 0.8%	Int'l Emerging -14.6%	Cash Alt. 2.3%	Commodities -2.6%	Cash Alt. 0.5%



*Compounded returns are measured by the geometric mean of a given portfolio, which takes into account the sequence of returns over a given period of time and more accurately shows the portfolio's performance over that period of time, as compared to a simple average.

**Risk is represented by Standard Deviation, which is the measure of total volatility in a portfolio. It shows how widely a portfolio's returns have varied around the average over a period of time. Standard deviations on this chart were calculated using monthly returns.

Source: 2020 Morningstar

This chart is for illustrative purposes only and not indicative of any investment. The data assumes reinvestment of all income and does not account for taxes or transactions costs. This chart is based upon past index performance and is not indicative of future results. Indexes are unmanaged and cannot be invested in directly. Diversification does not guarantee a profit or protect against a loss. Note that the diversified portfolio's assets were rebalanced annually in order to maintain the designated allocations throughout the period.

Sources

U.S. Large Cap S&P 500 Index	The S&P 500 Index is a capitalization-weighted index of 500 stocks. The S&P 500 Index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.
U.S. Mid Cap S&P 400 Index	The S&P MidCap 400 measures the performance of 400 mid-sized companies in the US, reflecting this market segment's distinctive risk and return characteristics.
U.S. Small Cap S&P 600 Index	The S&P Small Cap 600 Index is a market-value weighted index that consists of 600 small-cap U.S. stocks chosen for market size, liquidity and industry group representation.
Int'l Developed MSCI EAFE Index	The MSCI EAFE Index (Europe, Australasia and Far East) is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the U.S. and Canada. The MSCI EAFE Index consists of the following 21 developed market country indexes: Australia, Austria, Belgium, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland and the United Kingdom.
Int'l Emerging MSCI EM Index	The MSCI Emerging Markets (EM) Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of the emerging market countries of Europe, the Middle East and Africa. The Index consists of the following emerging market country indexes: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Pakistan, Peru, Philippines, Poland, Russia, Qatar, South Africa, Taiwan, Thailand, Turkey, United Arab Emirates, Argentina and Saudi Arabia.
Real Estate DJ US Select REIT Index	The Dow Jones U.S. Select REIT Index intends to measure the performance of publicly traded REITs and REIT-like securities. The index is a subset of the Dow Jones U.S. Select Real Estate Securities Index (RESI), which represents equity real estate investment trusts (REITs) and real estate operating companies (REOCs) traded in the U.S. The indices are designed to serve as proxies for direct real estate investment, in part by excluding companies whose performance may be driven by factors other than the value of real estate.
Commodities BCOM Index	The Bloomberg Commodity Index (BCOM) is a highly liquid, diversified and transparent benchmark for the global commodities market. It is calculated on an excess return basis and reflects commodity futures price movements.
Fixed Income BarCap US Aggregate Bond Index	The Barclays Capital U.S. Aggregate Bond Index is an index of the U.S. investment-grade fixed-rate bond market, including both government and corporate bonds.
Cash Alternatives CITI T-Bill 3-Month Index	Cash alternatives are represented by the Citigroup 3-month Treasury Bill Index, an unmanaged index representative of three-month Treasury bills.
Diversified Portfolio	A portfolio of all segments disclosed above, with the following weightings: 23% U.S. Large Cap; 6% U.S. Mid Cap; 3% U.S. Small Cap; 13% Int'l Developed; 6% Int'l Emerging; 4% Real Estate; 5% Commodities; 38% Fixed Income; 2% Cash Alternatives.

Please remember that all investments carry some level of risk including loss of principal invested.

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ABOUT BIG BALLER BRAND

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IMAGE IS EVERYTHING

Why is your image important in the entertainment industry?

When you are in the entertainment industry or just a public figure in general your image is key. Others' first impression of you is based on how you look. A person's style expresses who they are and what they represent without using words. What you wear and your style also gives you a boost of confidence and greatly effects the way you carry yourself. For example, someone can be the most insecure person in the room, but if they are wearing an outfit that they feel good in, their personality can do a complete 180. Another thing to remember is that when you are in the entertainment industry, many people are going to judge how serious you are about your craft based on your look and the clothes you wear. Your style also separates you from everyone else in your same profession. Executives and other people who are high up are always looking for something new, fresh, and different. With that being said, your style can likely be the thing that gets you noticed.

Wardrobe Essentials for Women

- Plain white t-shirt (short & long sleeve)
- Plain black t-shirt (short & long sleeve)
- Crewneck *beige, brown, black, or white*
- Crewneck with a graphic
- Graphic tees
- Black jeans (distressed and plain)
- Light wash jeans (distressed and plain)
- Puffer Coat
- Denim Jacket
- White sneakers
- Black heels
- Stackable necklaces
- Black purse
- Black joggers/sweatpants
- Gray joggers/sweatpants

Wardrobe Essentials for Men

- White t-shirt (short & long sleeve)
- Black t-shirt (short & long sleeve)
- Crewneck *beige, brown, black, or white*
- Crewneck with a graphic
- Graphic tees
- Black jeans (distressed & plain)
- Light wash jeans (distressed and plain)
- Puffer coat
- Denim jacket
- White sneakers
- Chain
- Black joggers/sweatpants
- Gray joggers/sweatpants
- Black cross body bag
- Belt with nice buckle



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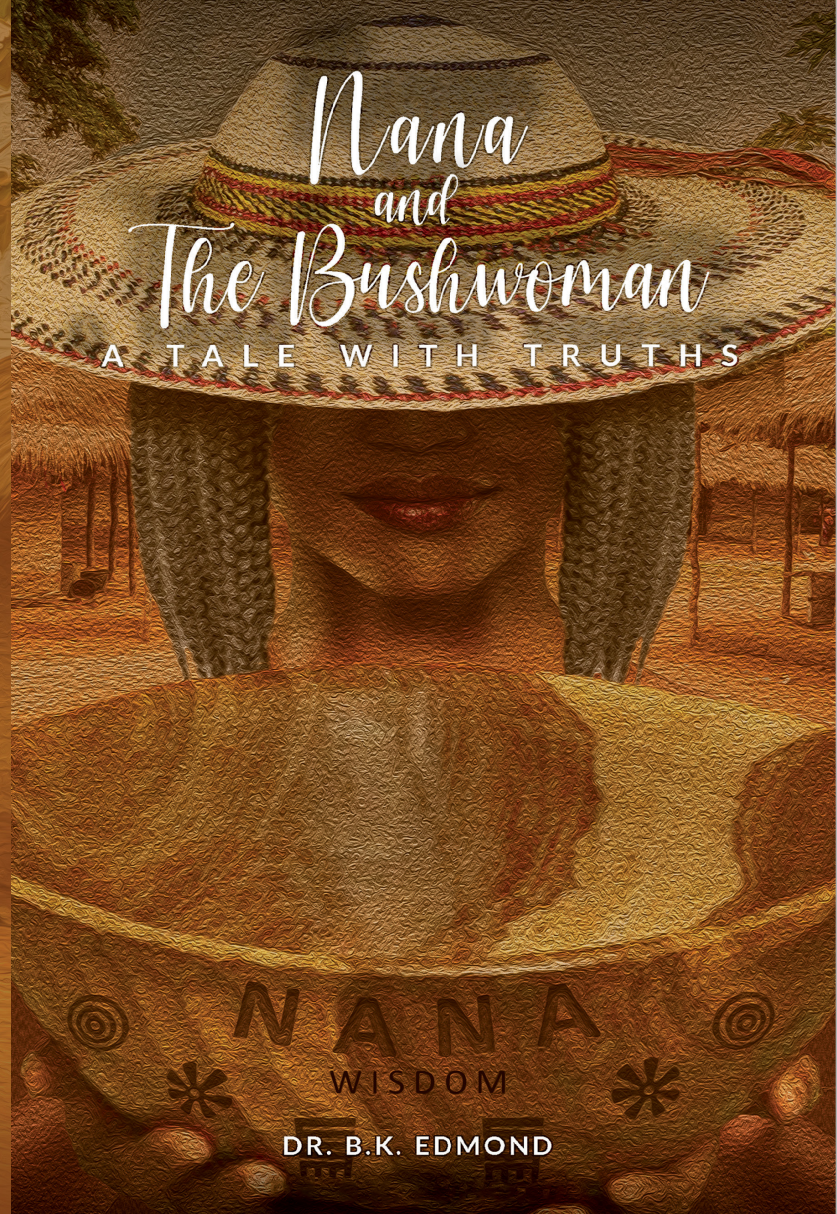
*LAUREN BOLDEN MD.
INTERNAL MEDICINE RESIDENT UNIVERSITY HOSPITALS/CASE WESTERN RESERVE*

"NANA AND THE BUSHWOMAN IS A THOUGHT PROVOKING AND EDUCATIONAL STORY THAT PROVIDES AFRICAN WOMEN WITH THE AWARENESS AND PRACTICE OF USING ANCIENT ADRINKRA SYMBOLS AS PATTERNS TO CONDUCT BREAST SELF-EXAMINATIONS. A SURVIVOR'S SILENCE WITH FRIENDS AND FAMILY ON HER BREAST CANCER, SHAPES HER FUTURE LIFE AND EXPERIENCES. SHE USES TRADITION AS THE MATRIARCH OF THE FAMILY TO MOVE PAST STIGMA TO EDUCATE HER FAMILY AND THE COMMUNITY OF WOMAN ON BREAST SELF-CARE AND THE CARE OF THE OTHERS. THE STORY PROVIDES THE SHARING AND UNDERSTANDING OF THE CULTURAL EXPERIENCE AND TRADITIONS THROUGH COMMITMENTS TO UNDERSTANDING, TRUST, AND ACCEPTANCE, WHICH BRINGS THE CULTURE OF CARING TO LIFE. FOR ME, A BREAST CANCER SURVIVOR, THIS IS A REFRESHING STORY."

*NAOMI E. DESHORE-OSBORNE, DHA, MPA, MS, APRN-BC
DHA - DOCTOR HEALTH ADMINISTRATION
GRADUATE CERTIFICATE - INTERNATIONAL HEALTH*

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We also represent buyers and sellers as an experienced licensed Realtor. In addition to buying and selling real estate, K1 Home Solutions is a huge advocate for educating the youth. Rudley Kelly (co-owner of K1 Home Solutions) and his 7-year-old son Jayden Kelly have written and published a Children's book on investing in real estate "Real Estate with My Daddy" (available on Amazon).

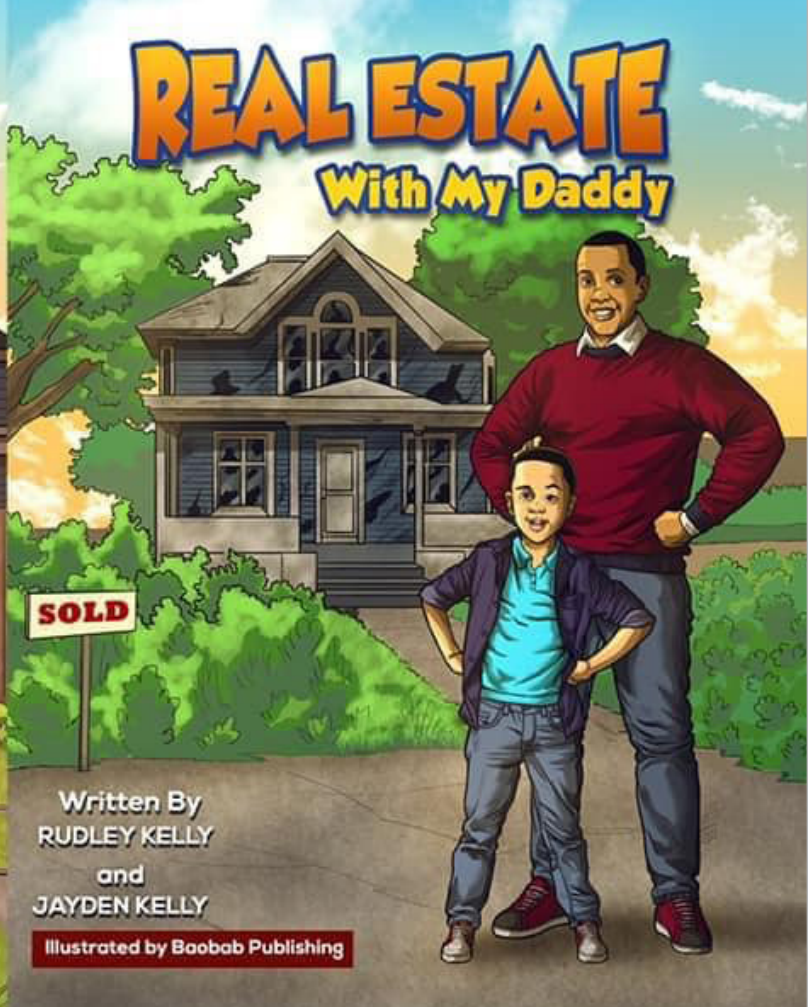
Founded in 2015 by Rudley Kelly and Chenda Kelly, K1 Home Solutions is excited to be part of the area's renaissance and we aspire to continue contributing to the economic rejuvenation of its neighborhoods and community.

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Real Estate with my Daddy follows a father and son as they embark on their adventure of investing in real estate. A normal Saturday morning father and son drive to the store quickly turns into an opportunity to see the beauty in buying distressed properties. As Jayden spots a house that looks to be in bad shape, his father begins to teach Jayden a valuable lesson about real estate investing through the eyes of a child. The lessons learned from his daddy leaves a lasting impression on Jayden which will result in creating generational wealth.



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Jonathan Fleming

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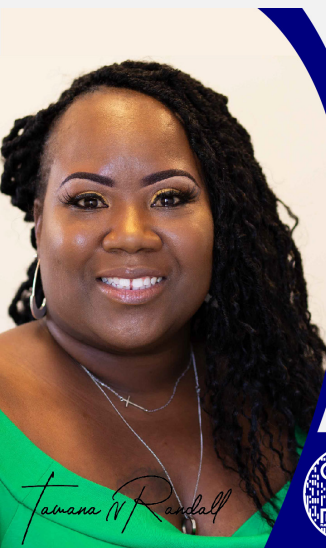


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JANUARY	26-27	6PM-8PM
FEBRUARY	9-10	6PM-8PM
FEBRUARY	27-28	10AM-12PM
MARCH	13-14	10AM-12PM
MARCH	30-31	6PM-8PM

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#THE POWER GIRLS

The Power of Girls is a small non-profit here in Atlanta, GA. Our mission is to serve, inspire and empower young girls to develop into confident, well-rounded global leaders through mentorship, team building and cultural experiences.



Each year, we select a class of The Power of Girls to participate in our year-long “Power House” curriculum focused on developing confidence, leadership skills and self-awareness. The programming culminates with an international trip. In 2019 our first cohort of girls visited London.

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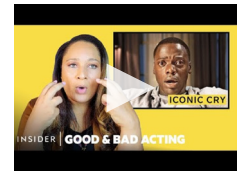
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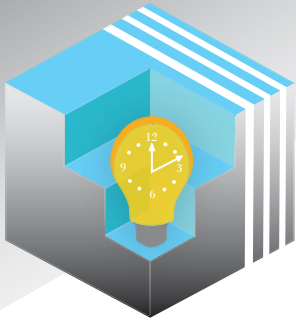


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Charles A. West, Ph.D.
Daryl A. Williams, M.A.

The 7 Secrets of the Gig Gurus: A ToolKit for the Freelance Gig Economy

ABOUT THE AUTHORS

Charles A. West is the real deal, an **OFGG (Original Freelance Gig Guru)**. He is a teacher, consultant, serial entrepreneur, executive and author of four books. He uses his earned Ph.D. in Entrepreneurship to tirelessly work to unlock entrepreneurial talent among thousands of freelancers, gigsters, hustlers and entrepreneurs nationally.

Daryl A. Williams epitomizes the **OFGG**. He worked with countless gigsters in the entertainment industry as a successful musician, writer, producer and arranger. Daryl continues to dedicate much of his current professional career to spreading the message of how to be productive as a part-time or full-time entrepreneur much like he did in his former role as Director of Entrepreneurship at the Ewing Marion Kauffman Foundation.

WHAT THE EXPERTS SAY

*"Young people graduating from high school, college or leaving the military need to learn how to create their own employment. **The 7 Secrets of the Gig Gurus** is a practical and badly needed book. We should all thank the authors."*

David L. Brewer III, Vice Admiral, U.S. Navy (Retired)

*"**The 7 Secrets of the Gig Gurus** provides actionable steps to develop or grow a side hustle, gig or freelance opportunity."*

Rodney Bullard, Esq.

*"Kudos to **The 7 Secrets of the Gig Gurus**, a valuable toolkit to help individuals in communities all over the country successfully develop and grow their entrepreneurial and small business gigs."*

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Robert Litan, Non-resident Senior Fellow, Brookings Institution and former Vice President for Research and Policy at the Kauffman Foundation

*"I recommend you read **The 7 Secrets of the Gig Gurus** to find out how to make the gig economy work for you."*

Milton J. Little, Jr., President and CEO, United Way of Greater Atlanta



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7pm - 8pm



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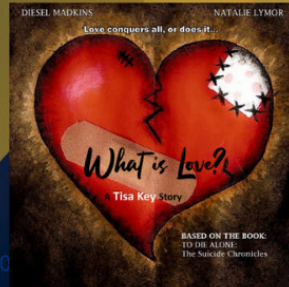


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Ty Woods

Executive Director

ty.woods@artportunityknocks.org



ARTportunity Knocks is an Atlanta-based 501c(3) non-profit whose mission is to empower youth to make **POSITIVE, **SMART**, & **FUN** choices.**

Our goal is to increase opportunities for children in the Arts, Education, Community Service, while Bridging Cultures.

www.artportunityknocks.org

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Educated Little Monsters (ELM) is a local grassroots youth program and movement dedicated to providing artistic outlets and economic opportunity to native-Brooklyn youth of color while empowering them to become socially responsible leaders who are aware of the changes affecting them in their communities. It is a visual and performing arts program that serves as a home away from home for its youth whose neighborhoods are rapidly changing, displacing not only families because of gentrification, but also after-school opportunities and higher policing.



We are currently raising funds to own property

You can make a one time donation here

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OUR MISSION

The mission of the DreamHouse Make A Difference Foundation is to provide resources, education, and opportunities with the intention of effecting meaningful shifts in the lives of the people we serve.

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A Message from DreamHouse Management Group:

Thank you for your participation in our 1st Annual Youth & Young Adults in Entertainment Summit. It is your support that made this event possible. We hope to continue to serve your brand or business in the future.

Candis & Zsa Zsa